

Treasurer: Westshore Alliance

Ed Ellsasser, CEO of PrimeGroup Insurance, was named Treasurer of Westshore Alliance.

Located on the western edge of the City of Tampa, the Westshore District is home to more than 6,500 businesses. The Westshore Alliance is a membership-based organization of business and community leaders recognized as the voice of Tampa's Westshore District.

" I'm excited to have been named Treasurer of the Westshore Alliance and I'm looking forward to continuing to help improve the district!" says Ellsasser.

If you want to get involved with the Westshore Alliance, there are many committees you can join to help support and improve the district. Learn more by visiting their <u>website</u>.